



Level One

	Champion (\$1,000,000)	Hero (\$750,000)	Leader (\$500,000)
2020 TGA Signature Sponsorship Status	X	X	X
Authorized Use of the Official 2020 Donate Life Transplant Games Meadowlands Logo	X	X	X
Prominent "Presented by" placement on Prime Event Signage, Media, and Advertising	X	X	X
Logo on Website- Home Page & Sponsorship Page	X	X	X
Opening Ceremony Credits and Public Address Mentions through the week	X	X	X
Prominent Custom Booth in the TGA Village	X	X	X
Access to Media Toolkit and Interview Opportunities	X	X	X
Prominent Placement in the TGA Program and Supplement Materials	X	X	X
Opportunity to Place Promotional Literature in Registrations Packets	X	X	X
Opportunity to Support Competition or Event	X	X	X
Advertisement in Transplant Games Program	Full-Page	Full-Page	Full-Page
Complimentary Subscriptions to TransplantNATION Magazine	30	30	30
Advertisements in TransplantNATION Magazine	8 Full-Page	6 Full-Page	5 Full-Page
Complimentary Competitor Games Registrations	25	20	18
Complimentary Participant Games Registrations	25	22	20
Complimentary Tickets to all VIP Events	30	30	30
Complimentary Entry Fees for the 5k Walk/Run	20	18	15
Social Media Recognition			
Facebook Sponsorship "Thank You" Posts	12	11	10
Twitter Sponsorship "Thank You" Tweets	12	11	10
Recognition on TGA App	X	X	X



Level Two

	Diamond (\$250,000)	Ruby (\$100,000)	Platinum (\$75,000)
2020 TGA Signature Sponsorship Status	X	X	X
Authorized Use of the Official 2020 Donate Life Transplant Games Meadowlands Logo	X	X	X
Prominent "Sponsored by" placement on Prime Event Signage, Media, and Advertising	X	X	X
Logo on Website- Home Page & Sponsorship Page	X	X	X
Opening Ceremony Credits and Public Address Mentions through the week	X	X	X
Prominent Custom Booth in the TGA Village	X	X	X
Access to Media Toolkit and Interview Opportunities	X	X	X
Prominent Placement in the TGA Program and Supplement Materials	X	X	X
Opportunity to Place Promotional Literature in Registrations Packets	X	X	X
Opportunity to Support Competition or Event	X	X	X
Advertisement in Transplant Games Program	Full-Page	Full-Page	Full-Page
Complimentary Subscriptions to TransplantNATION Magazine	30	25	20
Advertisements in TransplantNATION Magazine	4 Full-Page	3 Full-Page	2 Full-Page
Complimentary Competitor Games Registrations	15	12	10
Complimentary Participant Games Registrations	18	15	12
Complimentary Tickets to all VIP Events	30	25	20
Complimentary Entry Fees for the 5k Walk/Run	18	15	12
Social Media Recognition			
Facebook Sponsorship "Thank You" Posts	8	7	6
Twitter Sponsorship "Thank You" Tweets	8	7	6
Recognition on TGA App	X	X	X

Level Three

	Gold (\$50,000)	Silver (\$25,000)	Bronze (\$18,000)	Copper (\$10,000)
2020 TGA Signature Sponsorship Status	X			
2020 TGA Sponsorship Status		X	X	X
Authorized Use of the Official 2020 Donate Life Transplant Games Meadowlands Logo	X	X	X	X
Logo Placement on Event Signage, Media, and Advertising	Prominent	Prime		
Logo on Website- Home Page & Sponsorship Page	X	X	X	X
Opening Ceremony Credits	X			
Public Address Mention throughout the week	X	X	X	
Opportunity to Purchase Booth in the TGA Village	X	X	X	X
Opportunity to Support Competition or Event	X	X		
Media Interview Opportunities	X			
Access to Media Toolkit	X	X	X	X
Prominent Placement in the TGA Program and Supplement Materials	X			
Opportunity to Place Promotional Literature in Registrations Packets	X			
Advertisement in Transplant Games Program	Full-Page	Half-Page	Quarter-Page	Quarter-Page
Complimentary Subscriptions to TransplantNATION Magazine	20	15	10	5
Advertisements in TransplantNATION Magazine	Full-Page	Half-Page	Quarter-Page	Quarter-Page
Complimentary Competitor Games Registrations	10	8	6	0
Complimentary Participant Games Registrations	12	10	6	0
Complimentary Tickets to all VIP Events	12	10	6	0
Complimentary Entry Fees for the 5k Walk/Run	12	10	6	0
Social Media Recognition				
Facebook Sponsorship "Thank You" Posts	6	4	2	1
Twitter Sponsorship "Thank You" Tweets	6	4	2	1
Recognition on TGA App	X	X	X	X

Custom Sponsorship Package

Want to support the 2020 Games but there are no sponsorships in your price range? Contact Alexis Hartman at 616-356-2331 or at a.hartman@transplantLF.org to learn more.



2020 SPONSORSHIP COMMITMENT

Organization Name: _____

Address: _____

City/State/Zip: _____

Main Contact for Sponsorship Communication:

Contact Name & Title: _____

Email: _____

Phone: _____ Fax: _____

Organization Website: _____

WE ARE PLEASED TO PARTNER WITH THE 2020 DONATE LIFE TRANSPLANT GAMES

Sponsor Level / Category: _____

Sponsorship Amount: _____

Payment Schedule:

- Full payment now
- Two Payments, billed now and 01/01/20

Payment:

(Please indicate your preferred method of payment)

Please Invoice Check Enclosed (MAKE CHECKS PAYABLE to Transplant Games of America)

Other (please detail) _____

Date: _____ Name: _____

Signature: _____

Please return form to Alexis Hartman at a.hartman@transplantLF.org, fax to 1-888-510-0090, or mail to Transplant Life Foundation, 1595 Galbraith Ave. SE, Suite 500, Grand Rapids, MI 49546